Total No. of Pages: 1

Seat No.

BBA (Part - I) (Semester - I) Examination, April - 2015 Principles of Management - I (Paper - I)

Sub. Code: 22921

Day and Date: Monday, 06-04-2015

Total Marks: 50

Time: 3.00 p.m. to 5.00 p.m.

Instructions: 1) All questions are compulsory.

2) Figures to the right indicate full marks.

Q1) What is Management? Explain the function of management.

[15]

OR

What is Decision Making? Discuss the Devision-making process.

Q2) Write short answers (any two):

 $[2\times 10=20]$

- a) What is centralization? Explain the advantages of centralization?
- b) Define planning. Explain important step in planning process.
- c) What is organization? Explain organizing process.
- d) Explain the F.W. Taylor's scientific management.

Q3) Write short notes (any three):

 $[3 \times 5 = 15]$

- a) Contribution by Max-Weber.
- b) Lower level Management.
- c) Difference between management and Administration.
- d) Principle of Division of work.
- e) What is responsibility? Explain it features.

